

# ECO RENO CONTEST



Enter  
our contest for  
a chance to win  
up to  
**\$5000**

**4 simple steps to participate**



Enter between April 1 and November 15, 2022, for your chance to win your complete renovation project without spending a penny... or almost!

## PERMACON

Suretouch™

Alternative Masonry System

The winner will be announced on December 1, 2022 and will receive the amount spent on Suretouch products for a renovation project up to a value of \$5,000.

Enter  
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# 4 simple steps to participate



1



Take a high resolution photo of your Suretouch renovation project **BEFORE THE WORK** begins.

2



**AFTER THE WORK**, take another high resolution photo of your renovation project. Be sure to mention whether you did the work yourself.

3



**SEND US THE TWO PHOTOS IN HIGH RESOLUTION** by email to: [photos@permacon.ca](mailto:photos@permacon.ca) - don't forget to supply the following information: name, home address, telephone number and a Suretouch product description and colours.

4



**LIKE and SHARE** the photos of your renovation on our Facebook page. Every "LIKE" that your renovation receives will give you an additional entry in the draw for the grand winner, so share your photos as much as possible!

By entering the **Eco Reno** contest, you grant Permacon the right to use the photos of your renovations on our website, as well as in print material and online advertising, without any time limit. You also agree to allow Permacon to take photos of your renovations. Finally, you agree to make a client testimonial video for promotional purposes, if Permacon so requests. Please note that the contest is valid in the provinces of Quebec and Ontario only.

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## CONTEST RULES

The "Eco Reno" Contest is run by PERMACON for its Suretouch line of products (hereafter called the "Contest organizer"). It is held from April 1, 2022 to November 15, 2022, 23:59 pm ET (hereafter called the "Contest term").

## ELIGIBILITY

This contest is intended for any resident of Quebec and Ontario who are over the age of majority in their province of residence or older at the time of entry. Excluded are the employees, agents and representatives of PERMACON, its affiliates, its advertising and promotion agencies, its partners, its suppliers of prizes, materials and services related to this contest or any other stakeholder directly linked to the holding of this contest, as well as members of their family, their spouse or common law partner and all persons with whom such employees, agents and representatives reside.

## HOW TO PARTICIPATE

- To participate in the contest, you must:
  - Take a high resolution picture of your renovation project BEFORE starting the work.
  - Take a high resolution picture of your renovation project AFTER the work is complete (include yourself in the picture if you did it yourself).
  - Send the two photos as well as your name and address to [photos@permacon.ca](mailto:photos@permacon.ca). You may also send them by private message to our Facebook page.
  - Increase your chances of winning by "liking" and "sharing" the publication of your renovation on our Facebook page. Every "like" your renovation receives entitles you to another entry in the random draw for the grand prize winner.

## THE PRIZE

A grand prize equal to the value of the material purchased by the winner up to a value of \$5,000 in cash (cheque in Canadian dollars).

## THE FOLLOWING CONDITIONS APPLY

- The prize is non-exchangeable, non-refundable and non-transferable.

## THE DRAW

Date and location for the Grand Prize draw: The Grand Prize draw (maximum of \$5,000) will take place on December 1, 2022 at 5 p.m. in the offices of PERMACON, 8145 Bombardier Street, Anjou, Quebec, H1J 1A5. A name will be drawn at random from among all the contest participants.

## ENTRY LIMIT

- The participants may enter as many different renovations as they wish. Each "like" the Facebook publication of a renovation receives adds an entry for the participant.

CLAIMING THE PRIZE – Grand Prize draw (equal to the cost of the Suretouch material, up to a value of \$5,000)

- Before being declared winner, any selected person must:
  - 4.1 Be reached by the contest organizers within three working days following the random draw;
  - 4.2 Sign the declaration and waiver of liability form (hereafter called the "Declaration Form") that will be sent to the selected person and return it to the contest organizers within no more than 10 working days;
  - 4.3 Abide by the conditions applicable to the prize for which the winner has been selected;
  - 4.4 Present a valid receipt for the purchase of the materials from an authorized Suretouch distributor.
- Within four weeks of receiving the duly completed and signed Declaration Form, or following the designation of the winner, the contest organizers will inform any winner of the manner in which the person may take possession of the prize.
- Should the selected person fail to abide by any condition mentioned in the above clause or any other condition provided for in these contest rules, such person's entry shall be voided and a new draw shall be made for the prize pursuant to these contest rules, until such time as a participant is selected and declared the winner.

## GENERAL CONDITIONS

- Publication of the winner. The contest organizer reserves the right to share on its Facebook page and in print the name of the grand prize winner and his/her renovation project submitted for the contest.
- Non-compliant entry. The contest organizers reserve the right to disqualify any person and to void any or several entries of any person participating in the contest or attempting to do so in a manner contrary to these rules or in a manner that is unfair toward the other participants (e.g. entries exceeding the authorized limit, computer hacking, etc.). Such person may be reported to appropriate judicial authorities.
- Prize acceptance. Any prize shall be accepted as it is described in these rules and may not be transferred to another person or substituted for another prize, subject to the following clause.

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10. Prize substitution. In the event that, for reasons unrelated to the winners, the contest organizers are unable to award a prize (or a portion of a prize) as described herein, they reserve the right to award a prize (or a portion of a prize) of a similar nature or of equivalent value or, at their full discretion, the value of the prize (or portion thereof) indicated in the rules, in cash.

11. Refusal to accept the prize. The refusal by a randomly selected person to accept a prize according to the terms and conditions of these contest rules shall release the contest organizers from any obligation related to this prize towards such person.

12. Liability limit – use of the prize. Any selected person shall release the contest organizer, its affiliated companies, employees, agents, representatives and prize suppliers from any liability relating to any damages he/she may sustain because of the acceptance or use of its prize. In order to be declared a winner and prior to obtaining the prize, a selected person agrees to sign a “Declaration Form” to this effect, if required.

13. Warranty. Any person selected for a Grand Prize acknowledges that the only warranty applicable to the prize is the supplier's normal warranty. A statement to this effect shall be included in the “Declaration Form.”

14. Responsibility of the suppliers. Any person selected for a Grand Prize acknowledges that as of the receipt of a letter confirming his/her prize, the execution of the services related to this prize become the complete and exclusive liability of the prize or service supplier. A declaration to this effect shall be included in the “Declaration Form.”

15. Limit of liability – running of the contest. The contest organizer, its affiliated companies, its employees, agents, and representatives waive any liability relating to any malfunction of any computer component, software or communication line relating to any faulty, incomplete, incomprehensible or erased transmission by any computer or network and which may limit the ability or prevent someone from participating in the contest.

The contest organizer, its affiliates, employees, agents, and representatives also waive any liability for any damage or loss that may be caused directly or indirectly, in whole or in part, by downloading any Internet page, any software or any form and by the transmission of any information regarding the participation in the contest.

16. Amendment. The contest organizers reserve the right, at their full discretion, to cancel, terminate, amend or suspend this contest, in whole or in part, should there be an event, a mistake or any human intervention that could corrupt or affect the administration, security, impartiality or unfolding of the contest as intended in these rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, if required. In any event, the contest organizers, their

affiliates, product or service suppliers linked to this Contest, as well as their employees, agents and representatives may not be obligated to award a greater number of prizes than those indicated in these contest rules or to award prizes other than pursuant to these contest rules.

17. Inability to act, labour dispute. The contest organizers, its affiliates, employees, agents and representatives shall not be liable in any manner whatsoever in the event that their inability to act results from an event or a situation beyond their control or from a strike, a lockout or any labour dispute in their establishment or in the establishment of the organizations or businesses whose services are used for the contest.

18. Limit of liability – participation. By participating or attempting to participate in this contest, a person thereby releases from liability the contest organizers, their affiliates, their advertising and promotion agencies, their employees, agents, and representatives, from any damage they may sustain because of their participation or attempt to participate in the contest.

19. Authorization. By participating in this contest, any winning person authorizes the contest organizers as well as their partners and representatives to use, if so required, his/her name, photograph, image, declaration relating to the prize, place of residence and voice without any form of compensation, at their full discretion, and without any limit as regards the period of use in any media and throughout the world, for advertising purposes or for any other purpose deemed relevant. A declaration to this effect shall be included in the “Declaration Form.”

20. Decisions by the contest organizers. Any decision by the contest organizers or their representatives regarding these rules is final and cannot be appealed, subject to any decision by the *Régie des alcools, des courses et des jeux du Québec* relating to any issue within its jurisdiction.

21. Dispute. Any dispute regarding the organization or the holding of an advertising contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for resolution. A dispute regarding the awarding of a prize may be submitted to the *Régie* solely for the purpose of intervening to attempt to resolve the dispute.

22. Participant identification. For the purposes of these rules, the participant is a person whose name and contact information appear on the electronic entry form, on the submitted text or on the insurance file, and it is to this person that the prize shall be remitted if such person is selected and declared the winner.

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